# UNVEILING MARKET INSIGHTS: ANALYSING SPENDING BEHAVIOUR AND IDENTIFYING OPPORTUNITIES FOR GROWTH

**NM ID : NM2023TMID09706**

1.DASHBOARD PUBLISH LINK :

DASHBOARD 1:<https://public.tableau.com/app/profile/sengabam.j/viz/Dashboard_16969483388950/Dashboard1>

2.STORY PUBLISH LINK :

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3. VIDEO DEMANANONSTRATION :

<https://drive.google.com/file/d/1s5ja0ZTtJNzrHJoUU-YQqkJJRpRRV4fe/view?usp=sharing>